



## COLLABORATION WITH UNIVERSITIES

### The Environmental Campus Birkenfeld (UCB), University of Applied Sciences Trier

Close cooperation between The Environmental Campus Birkenfeld (UCB) and the European Academy of Otzenhausen (EAO) as well as the educational initiative Encouraging Sustainability has emerged over the years because of their close geographical proximity and the major overlaps in the substance of their work. For example, Professors Klaus Helling and Dirk Löhr have been active as speakers in seminars hosted by Forum für Verantwortung. At the Germany-wide Conference of Deans (Economics faculties) on May 28, 2009 in Trier, Klaus Wiegandt spoke at the invitation of UCB and highlighted the outstanding importance of educating future leaders about sustainability.

#### Master's program in sustainability "Sustainable change—From knowledge to action"

In collaboration with The Environmental Campus Birkenfeld (UCB), University of Applied Sciences Trier, and with substantive support from Forum für Verantwortung, the European Academy of Otzenhausen is developing the master's program in Sustainable Change as a part-time continuing education program. The program is accredited and is scheduled to begin in the summer term 2016. The figure provides an overview of the planned structure of the master's program.

(Assessment center)	Semester				
	1. Systems	2. Change	3. Topic-related application		4. Reflection
Ecology and technology	The Earth system	Sustainable technical systems	a) Climate and energy	b) Resources (+ Water, food, biodiversity)	Master's thesis
Economics	Economic systems	Economic change			
Social studies in the broader sense (incl. ethics, political science, and sociology)	Socio-political systems	Socio-political change			
General studies	Encouraging Sustainability	Group field trips	Theory of science/ communication		Master's colloquium

Source: The Environmental Campus Birkenfeld, November 2014

MORE INFORMATION: [WWW.SC.UMWELT-CAMPUS.DE](http://WWW.SC.UMWELT-CAMPUS.DE)

## Saarland University

### Endowed chair in Sustainable development

In 2009, the educational initiative Encouraging Sustainability endowed a chair in Sustainable development at Saarland University with the European Academy of Otzenhausen taking the lead, ASKO EUROPA-STIFTUNG providing financial support, and Forum für Verantwortung accompanying the process. The endowed chair was first held for one year by Prof. Petra Schweizer-Ries as acting professor. She taught an interdisciplinary module on sustainability which began with a lecture by Dr. Hannes Petrischak on October 19, 2009. Arno Krause and Dr. Hannes Petrischak served on the search committee, which finally agreed on Prof. Olaf Kühne. From 2010 to 2012, he headed a cross-departmental certificate program in sustainability sciences.

Furthermore, Dr. Hannes Petrischak taught a seminar on biodiversity at Saarland University in the spring terms of 2010 and 2011. Additional multi-day seminars for students were offered at the European Academy of Otzenhausen in cooperation with the endowed chair.

## Virtuelle Akademie Nachhaltigkeit (Virtual Academy of Sustainability), University of Bremen



Virtuelle Akademie  
Nachhaltigkeit

The Virtual Academy of Sustainability at the University of Bremen, directed by Prof. Georg Müller-Christ, provides an innovative teaching concept with video-based classes on the subject of sustainability. It is available to all German-language universities and docents free of charge. The video-based classes of the Virtual Academy of Sustainability are conceptualized so that students can get academic credit for them at various universities for compulsory classes, electives, open studies, or general studies.

The foundation Forum für Verantwortung supports the Virtual Academy of Sustainability both financially and by recommending speakers and topics in order to impart the basics about sustainable development at the university level.

Learning units have already been produced with some of the authors of the book series on the future of the Earth, for example Prof. Mojib Latif on climate, Prof. Klaus Hahlbrock on food, and Prof. Rainer Münz and Dr. Albert Reiterer on the global population and global migration.

**Zentrum für Nachhaltige Unternehmensführung (ZNU, Center for sustainable corporate management), Witten/Herdecke University**

Within a longstanding cooperation framework, Forum für Verantwortung supports the ZNU at Witten/Herdecke University in operative terms in continuing education events for decision-makers and sustainability officers in industry and wholesaling/retailing. The ZNU is an application-oriented research institute in Witten/Herdecke University's department of economics. A sustainability initiative of the business and scientific communities, the ZNU is active in research, teaching, continuing education, and conferences, making sustainability tangible for the leaders of today and tomorrow, and making them excited about the opportunities of sustainable corporate management.

The ZNU is headed by Dr. Axel Kölle and Dr. Christian Geßner.

ZNU's central event is the annual Zukunftskonferenz Food (Future conference food), whose target group is decision-makers in the food value-added chain.

**II. ZUKUNFTSKONFERENZ FOOD**  
**Sortimente NACHHALTIG gestalten!**  
 Erarbeiten Sie auf der neutralen ZNU-Plattform Leitkriterien für eine Nachhaltige Sortimentsgestaltung – es erwarten Sie Top-Vertreter von Handel und Industrie.  
 21./22. April 2010  
 Universität Witten/Herdecke

Source:  
Witten/Herdecke  
University, ZNU

**NACHHALTIGKEITSMANAGER<sup>FOOD</sup>**  
 Kompaktseminar für Entscheider und Nachhaltigkeitsverantwortliche aus Industrie und Handel, 12. – 14. November 2013, Hotel Gut Höhne in Mettmann

Top experts discuss strategies and opportunities for implementing sustainability in companies in the food sector with the participants. At the 2nd Zukunftskonferenz Food, Klaus Wiegandt gave a lecture on "Sustainability as a challenge for manufacturers, wholesalers, and retailers" on April 22, 2010.

Roughly twice a year, ZNU also hosts the compact seminar NachhaltigkeitsmanagerFood (Sustainability manager food) in Mettmann. Its goal is to train "sustainability champions" who are motivated to implement the topic of sustainability in the companies where they work. Individual problem-solving approaches are developed for the participating businesses. Since 2009, Dr. Hannes Petrischak has given an introductory lecture on "Sustainability as a global challenge" in approx. ten of these seminars.

Since 2014, Forum für Verantwortung has been an official partner of ZNU.

**MORE INFORMATION: [WWW.MEHRWERT-NACHHALTIGKEIT.DE](http://WWW.MEHRWERT-NACHHALTIGKEIT.DE)**